



IF Conference Rome

27th and 28th September 2009

Building your business in the current climate



Snapshot of today's market:

- Declining economy
- Price pressures
- Enhanced competition
- Environmental awareness



Why Sponsor?

Whilst the European market is highly sophisticated, it still holds huge potential for profit and growth.

Sponsoring the IF conference will provide your business with many invaluable advantages in this developed market such as:

- **Demonstrate leadership.** Display your leadership to industry members. Your company will be portrayed as being at the forefront of industry development.
- **Network with key industry players.** Meet key business leaders who represent a thriving remanufacturing industry.
- **Develop new business opportunities as you interact with key industry players.**
- **Display and promote your products & services.** Your presence at this event will more effectively reach your target market than traditional marketing methods.
- **Raise your company's profile and generate brand awareness.**
- **Create feelings of goodwill towards your business.** Being a sponsor of Remax IF Conference Europe will be beneficial in creating a positive industry perception of your business.
- You will be given the opportunity to promote the event and distribute **free tickets** to your existing and potential clients.
- You will have the opportunity to meet many of your existing and potential clients **face-to-face** at the conference.

Where and when

Holiday Inn Rome Aurelia
Via Aurelia Km 8.400
Rome
00165
Italy
Hotel Front Desk: +39-06-66411200
Hotel Fax: +39-06-66414437
Holidayinn.romeaurelia@alliancealberghi.com

Book early: Rooms from €72 per night

Sponsorship Packages for IF Rome



27/28 September 2009

Diamond Partner 1 Available = €4,950

Included in the price:

- You will receive a full audience profile
- You will have first consideration on a presentation slot
- You will have a table display for marketing material in tea breaks area
- You will have the opportunity to place promotional marketing items at the event
- You will receive 15 complimentary tickets for your customers, which includes the dinner on Sunday
- You will have exclusive naming rights on our entire event marketing (printed and web advertising, badges and event signage pop ups) with "sponsored by....."
- You will have naming rights to dinner on Sunday 27th. Your logo will appear on tables.
- You will receive a full page commercial profile in The Recycler



RECYCLERS DIAMOND LEADERS PROGRAM

Event Partner 4 Available = €2,950

Included in the price:

- You will receive a attendee list
- You will have consideration on a presentation slot
- You will have a table display for marketing material in tea breaks area
- You will receive 1x promotional pop-up
- You will receive a half page commercial profile in The Recycler
- You will receive 7 complimentary tickets for your customers, which includes the dinner on Sunday
- You will have company logo association on our event promotional material

Event Associate 2 Available = €1,950

Included in the price:

- You will receive a attendee list
- You will have a table display for marketing material in tea breaks area
- You will have consideration on a presentation slot
- You will receive a quarter page commercial profile in The Recycler